

Dennis Limbo	dennislumbo.com Product Designer	dennis.lumbo@gmail.com 778 302 2671
Experience	SAP UX Design Intern May 2025 – May 2026 Samsung Electronics UX Research Intern Jan 2024 – Dec 2024 Dossier Creative Brand Design Intern May 2023 – Aug 2023 Wool and the Gang (Academic Project) UX Designer + Researcher Sept 2022 – Oct 2022 Remitbee (Academic Project) UX Designer + Researcher May 2021 – Aug 2021	Designed product enhancements for My Metrics in SAP Analytics Cloud, addressing multiple high-priority customer requests. Facilitated a cross-team design workshop to improve team expertise and product consistency. Planned and executed evaluative research for enterprise MDM solutions. Conducted mixed methods generative research on customer retention. Helped procure an unmoderated research tool to democratize research and improve efficiency. Envisioned the brand strategy and creative approach for a start-up company specializing in e-bikes. Designed the brand's visual look and feel across touchpoints. Created messaging strategy for consumer-facing communications. Created a tool designed to help beginner knitters overcome the learning curve of knitting in order to retain engagement. Developed project rationale using a combination of secondary and primary research. Planned and conducted consumer interviews, prototype testing and participatory surveys. Led redesign and user research of proposed remittance transaction workflow. Designed prototype assets for founder and development team. Planned and conducted evaluative research study to assess concept viability.
Skills and Tools	Interface Design Prototyping Interaction Design User Research Brand Strategy	Figma Claude Code Jira Confluence UserTesting.com
Education	Simon Fraser University Bachelor of Science in Interactive Arts and Technology concentrating in Design Jan 2018 – June 2025	Langara College Bachelor of Science in Computer Science Jan 2017 – Dec 2017
Honours	Ken Caple College Transfer Entrance Scholarship Awarded to students who obtain a GPA of at least 3.70 in first semester Jan 2018	SFU Undergrad Open Scholarship Awarded to students who maintain a GPA of at least 3.67 Jan 2020, May 2020, Jan 2021